

Schwartz™

PROFIT IN EVERY POT

PIRI PIRI SEASONING



Approx.
£460
PROFIT
per jar*

CONVENIENT
INGREDIENT

3 IN 4 CHEFS LOOK FOR INGREDIENTS THAT ALLOW THEM TO MINIMISE VALUABLE LABOUR TIME**

PACKED WITH
FLAVOUR

OUR EXPERT BLEND OF CHILLIES, GARLIC AND CITRUS PEEL GIVES THE PERFECT AMOUNT OF VIBRANT HEAT TO EVERY DISH AND BITE

TASTE YOU
TRUST

2 IN 3 UK CHEFS LOOK FOR SCHWARTZ, WITH QUALITY GUARANTEED FROM THE #1 HERBS & SPICES COMPANY IN THE WORLD^

PROFIT
OPPORTUNITIES

OVER 60% OF CONSUMERS ARE WILLING TO PAY AN ADDITIONAL £1.50 OR MORE FOR A PORTION OF PIRI PIRI CHICKEN DRUMSTICKS, VS PLAIN DRUMSTICKS^^

Spice up your menu options with simple menu upsells:



PIRI PIRI CHICKEN DRUMSTICKS



PORTUGUESE SPICY RICE



SPICED PIRI PIRI POTATOES



PIRI PIRI TOMATO DIP

Mc Flavour solutions

www.mccormickforchefs.co.uk

[mccormickforchefsuk](https://www.youtube.com/mccormickforchefsuk)

Get inspired with more recipes



*Survey conducted across 1,079 UK consumers to understand how much more they would be willing to pay for dish with the seasoning, vs the equivalent without the McCormick product. Calculations based on set recipe, and average wholesaler selling prices as on 20/07/2023. **Chef Herbs, Spices & Seasonings Survey - Conducted by McCormick via Toluna on 127 UK-based chefs, August, 2023. ^Source Euromonitor International Limited, Cooking Ingredients and Meals 2023ed, McCormick & Co Inc, Herbs and Spices retail value sales, World, 2022 data. ^^64.6% of consumers are willing to pay £1.50 or more for Piri Piri spiced chicken drumsticks, vs plain drumsticks, based on a survey of 1,079 UK Consumers, September 2023.